

K. S. School of Business Management and Research

Gujarat University, Navrangpura, Ahmedabad - 380009

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Website: www.ksschool.org.in



Brief History:

Considering the growing demand for high quality professionals in management at the state, national and international levels, there is a genuine need for identifying potential students at an early stage and equips them with knowledge and skill relevant for the fast changing economic life in India. With the rapid industrialization taking place in the State of Gujarat, there was a felt need for producing quality graduates in Business Administration. Therefore, the Gujarat University established the B. K. School of Business Management for conducting a two-year Post - Graduate Programme in Business Management (M.B.A.) in 1976. In order to provide professional Management Education at the Under - Graduate level, the University set up the K.S. School of Business Management as an un-aided School and started a three-year B.B.A. Programme in 1993, which was subsequently converted into a Five-Year Integrated MBA Programme. This course provides an avenue for enhancement and improvement of the traditionally efficient Gujarat talent through formal learning in the various aspects of Business Management. It is the endeavour of the School, through this integrated five year MBA programme to equip the students to meet the needs of the community and the country.

With the rapid industrialization taking place in the State of Gujarat, there is a need for qualified persons in Computer Applications and Information Technology. Therefore, the Gujarat University pioneered such an effort by starting a Certificate Programme in Computer Programming way back in the seventies at the Rollwala Computer Centre. The University then kept pace with the changing technological advancements and to fulfil the need for trained manpower in the field, started a Diploma in Computer Applications (D.C.A.) and Master's Programme in Computer Applications (MCA) at the Rollwala Computer Centre.

Against this backdrop, the University also started a Five Years' Integrated Master's Programme in Computer Applications & Information Technology (M.Sc. C.A. & I.T.) in 1998. Today these programmes are well established and considering the need for more such trained persons the University permitted affiliated colleges to run Bachelor's Programmes in Computer Applications (B.C.A.) and M.C.A. by about 20 Post Graduate Centres.

Present Scenario

The School offers Five years' full time MBA and M.Sc. in Computer Applications and Information Technology programme. An innovative feature of this programme is that the students enrolling for M.B.A. can also simultaneously pursue a Diploma Course in Computer Applications (D.C.A.) which provides skills in computer programming and other computer applications, for which a separate registration will have to be made.

Infrastructure and Facilities

The School has a well laid-out campus. The School maintains a well-stocked library with around 5,000 books and subscribes to around 20 journals, besides the University's own Central Library situated in the campus. The Computer Centre is equipped with network ready HCL and Wipro Desktop machines. The entire system works in a Microsoft Windows environment. All machines are connected to various peripherals like printers, scanners etc. through the network. The Computer Centre of the School is equipped with the latest models of computers and software.

Admission

For both the courses the University has adopted a Centralized online admission procedure since 2014 conducted by Gujarat University. The Centralized online admissions are along with other B.B.A., B.Com. and B.C.A. courses. All students interested in taking admission after 12th Standard may refer to Gujarat University **website: www.gujaratuniversity.org.in**

Highlights

- The School being one of the first to be set up in Gujarat has attracted competent faculty with rich experience.
- The School is getting toppers from 12th Science and Commerce stream.

Courses Offered

- **Five years' Full-time M.B.A. Integrated Degree Course**
- **Five years' Full-time M.Sc. (C.A. & I.T.) Integrated Degree Course**

Dr. M. N. Patel

I/C Director

Ph.D. (Statistics)

M.Sc. (Statistics)

Phone: +91-79-26305972

Email: mnpatel.stat@gmail.com

Research Interests:

Statistical Inference, Life Testing and Reliability, Distribution Theory.

Ph.D. / M.Phil. Guided:

Ph.D.: 5

M.Phil.: 50



Dr. N. P. Shrimali

Joint I/C Director and Chief Coordinator

Ph.D. (Mathematics)

M.Sc. (Mathematics)

Phone: +91-79-26305972

Email: narenp05@yahoo.co.in

Research Interests:


Topology and Graph Theory.





Detail of Course with Faculties


1) Five years' Full-time M.B.A. Integrated Degree Course


Intake	250
Eligibility	12 th Standard Pass (Commerce/Science Stream)
Specializations offered	Marketing/Finance/Human Resource
Duration	5 years' (Integrated Course)
Course Commencement	June
Admission Procedure	Base on 12 th Std. Merit
Fees*	Rs. 18000 per annum
Placement Facility	Final Placement and Summer Placement facilities are offered to all students through the School's Placement Cell.


Name of Teaching Staff:	Dr. Maulik R. Desai			
Designation:	Assistant Professor and Coordinator M.B.A. Program			
Department:	K. S. School of Business Management			
Date of Joining:	22/11/2004			
Qualification:	Ph.D., M.Phil. (Statistics), M.Sc. (Statistics), L.L.B.			
Total Experience in Years:	Teaching: 15+ Years	Industry:	Research: 6+ Years	
Papers Published:	National:	International: 5		
Papers Presented in Conference:	National: 1	International: 5		
M.Phil. / Ph.D. Guide ship:	Field:	University:		
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 5+	
Books Published / IPRS / Patents:				
Professional Memberships:	Life Member of Gujarat Statistical Association			
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-2635972	Email: desaimaulik@hotmail.com		
Area of Specialization:	Statistics			
Subjects Taught:	Business Mathematics and Statistics, Operations Research, Quantitative Techniques, Research Methodology.			


Name of Teaching Staff:	Dr. Shamina Ansari			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	22/11/2004			
Qualification:	Ph.D., M.Phil. (Industrial and Labour Economics), M.A. (Industrial Economics), L.L.B.			
Total Experience in Years:	Teaching: 12+ Years	Industry:	Research: 6+ Years	
Papers Published:	National:	International: 6		
Papers Presented in Conference:	National: 2	International: 6		
M.Phil. / Ph.D. Guide ship:	Field:	University:		
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 85+	
Books Published / IPRS / Patents:				
Professional Memberships:				
Consultancy Activities:	Carried out in limited manner. Guest Lectures at various Institutions. Program Coordinator of P.G.D.M in International Business - Management Academy at B. K. School of Management			
Awards:				
Contact Info:	(O): 079-26305972	Email: shamina4@gmail.com		
Area of Specialization:	Economics and Human Resource			
Subjects Taught:	Economic, Humanities, Business English, Indian Business Environment, Managerial Communication, New Enterprise Management, Public Enterprise Management, Labour Legislation in India (HR), Labour Welfare And Strategic Human Resource Management.			


Name of Teaching Staff:	Dr. Ismail Bootwala			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	22/11/2004			
Qualification:	Ph.D., M.B.A. (Finance), F.C.M.A., M.Phil., L.L.B., NET			
Total Experience in Years:	Teaching: 12+ Years	Industry:	Research: 6+ Years	
Papers Published:	National:		International: 2	
Papers Presented in Conference:	National:		International: 4	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 100+	
Books Published / IPRS / Patents:	Co-authored 'Cost Accounting' published by HPH			
Professional Memberships:	Fellow Member of Institute of Cost Accountants of India, Life Members of Ahmedabad Chapter of Cost Accountants, Life Member of Gujarat University Area Accounting Teachers Association			
Consultancy Activities:	Carried out in limited manner. Guest Lectures at various Institutions.			
Awards:				
Contact Info:	(O): 079-26305972		Email: ismailbootwala@gmail.com	
Area of Specialization: Finance Subjects Taught: Financial Management, Financial Accounting , Cost and Management Accounting, Management Control System, Indian Financial System, Investment Management				

Name of Teaching Staff:	Dr. Rachna Gandhi			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	22/11/2004			
Qualification:	Ph.D., M.B.A. (Gold Medalist), B.B.A. (Gold Medalist), D.C.A., NET			
Total Experience in Years:	Teaching: 12+ Years	Industry: 2 Years	Research: 6+ Years	
Papers Published:	National: 5		International:	
Papers Presented in Conference:	National: 3		International:	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 50+	
Books Published / IPRS / Patents:				
Professional Memberships:				
Consultancy Activities:	Guest lectures at various Institutes/ companies			
Awards:	Kannaiyalal Motilal Gold Medal (2000), Kannaiyalal Motilal Gold Medal (2002)			
Contact Info:	(O): 079-26305972	Email: rachanahiren@yahoo.co.in		
Area of Specialization: Marketing				
Subjects Taught: Management, Organizational Behaviour, Consumer Behaviour, Marketing Research, Strategic Management, Services Management.				

Name of Teaching Staff:	Dr. Anjali Gokhru			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	24/11/1999			
Qualification:	Ph.D., M.A. (Eco.), M.B.A., P.G.D.M. (HRM), SLET			
Total Experience in Years:	Teaching: 17+ Years	Industry:	Research: 11+ Years	
Papers Published:	National: 4		International: 15	
Papers Presented in Conference:	National: 2		International: 9	
M.Phil. / Ph.D. Guide ship:	Field: Management		University: Gujarat University, Pacific University, GLS University	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.: 3 7 Pursuing	Projects at Master Level: 125+	
Books Published / IPRS / Patents:	3			
Professional Memberships:	Life Member – North Gujarat Management teachers association Members Committee of Courses, Pacific Institute of Management, Udaipur			
Consultancy Activities:	Healthy campus initiative by NCB			
Awards:	Gold Medal (M.A. Economics), Republic Day Meritorious Student Award			
Contact Info:	(O): 079-26305972	Email: anjaligokhru@gmail.com		
Area of Specialization: Economics and Human Resource				
Subjects Taught: Managerial Economics, Business Environment, Macro Economics, Human Resources Management, International HRM				


Name of Teaching Staff:	Ingita Jain			
Designation:	Assistant Professor Cum Placement Officer			
Department:	K. S. School of Business Management			
Date of Joining:	24/11/1999			
Qualification:	M.B.A., M.A. (Eco.), NET, Ph.D. pursuing			
Total Experience in Years:	Teaching: 17+ Years	Industry: 5 Years	Research: 5+ Years	
Papers Published:	National:		International:	
Papers Presented in Conference:	National:		International: 2	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 60+	
Books Published / IPRS / Patents:	Co-authored "Growth & Structure of Industry" 4 th Edition published			
Professional Memberships:				
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-26305972		Email: ingitajain@hotmail.com	
Area of Specialization:	Marketing and Economics			
Subjects Taught:	Micro Economics, Managerial Economics, Developmental and Industrial Economics, Marketing Management, Consumer Behavior, Retail Management, Qualitative Research, International Marketing			


Name of Teaching Staff:	Hiral Parikh			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	1/4/2005			
Qualification:	M.Com., M.Phil., L.L.B., NET, Ph.D. pursuing			
Total Experience in Years:	Teaching: 13+ Years	Industry:	Research:	
Papers Published:	National: 2	International: 1		
Papers Presented in Conference:	National: 4	International: 1		
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level: 55+	
Books Published / IPRS / Patents:				
Professional Memberships:	Indian Accounting Association, I.T. Bar Association, Gujarat Sales Bar Association			
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-26305972	Email: parikhiral@gmail.com		
Area of Specialization: Accounts				
Subjects Taught: Financial, Cost & Management Accountancy, Income Tax, Corporate Taxation, Business Laws, Public Enterprise Management.				


Name of Teaching Staff:	Richa Seth			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	1/4/2005			
Qualification:	M.Phil., M.A. (Statistics), Ph.D. pursuing			
Total Experience in Years:	Teaching: 16+ Years	Industry: 5 Years (IIM-A)	Research: 4+ Years	
Papers Published:	National:		International:	
Papers Presented in Conference:	National: 1		International:	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level:	
Books Published / IPRS / Patents:				
Professional Memberships:				
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-26305972	Email: richa11seth@gmail.com		
Area of Specialization:	Statistics			
Subjects Taught:	Design of Experiments, Business Mathematics, Business Statistics, Operations Research, Quantitative Techniques			

2) Five years' Full-time M.Sc. (C.A. & I.T.) Integrated Degree Course

Intake	250
Eligibility	12 th Standard Pass (Commerce/Science Stream)
Duration	5 years' (Integrated Course)
Course Commencement	June
Admission Procedure	Base on 12 th Std. Merit
Fees*	Rs. 18000 per annum
Placement Facility	Final Placement and Summer Placement facilities are offered to all students through the School's Placement Cell.

Name of Teaching Staff:	Dr. Kalyani Patel			
Designation:	Assistant Professor and Coordinator M.Sc. (C.A. & I.T.) program			
Department:	K. S. School of Business Management			
Date of Joining:	14/12/2006			
Qualification:	Ph.D. (Computer Science), M.C.A., B.E. (Civil),			
Total Experience in Years:	Teaching: 12+ Years	Industry: 8 Years	Research: 6+ Years	
Papers Published:	National: 2		International: 6	
Papers Presented in Conference:	National: 2		International: 3	
M.Phil. / Ph.D. Guide ship:	Field: Computer Science		University: GLS University	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.: 2 pursuing	Projects at Master Level: 55+	
Books Published / IPRS / Patents:				
Professional Memberships:				
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-26305972	Email: drkalyanipatel@yahoo.com		
Area of Specialization:	Computer Science			
Subjects Taught:	Natural Language Processing, Information Retrieval, Software Engineering, Information & Communication Technology			

Name of Teaching Staff:	Dr. Nandita Goswami			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	22/11/1999			
Qualification:	Ph.D., M.Sc., M.C.A. SLET			
Total Experience in Years:	Teaching: 18+ Years	Industry:	Research: 5+ Years	
Papers Published:	National: 1		International:	
Papers Presented in Conference:	National: 1		International:	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level:	
Books Published / IPRS / Patents:				
Professional Memberships:	Life Member: Operation Research Society of India, The Indian Science Congress Association, Indian Society of Geomatics.			
Consultancy Activities:				
Awards:				
Contact Info:	(O): 079-26305972	Email: goswaminandita@gmail.com		
Area of Specialization:	Mathematics and Computer Science			
Subjects Taught:	Operations Research, GIS, Remote Sensing			

Name of Teaching Staff:	Hitesh Parmar			
Designation:	Assistant Professor			
Department:	K. S. School of Business Management			
Date of Joining:	16/12/2006			
Qualification:	M.C.A., NET (UGC)			
Total Experience in Years:	Teaching: 11+ Years	Industry: 6 Months	Research:	
Papers Published:	National:		International:	
Papers Presented in Conference:	National:		International:	
M.Phil. / Ph.D. Guide ship:	Field:		University:	
M.Phils. / Ph.Ds. / Projects Guided:	M.Phil.:	Ph.D.:	Projects at Master Level:	
Books Published / IPRS / Patents:				
Professional Memberships:	Life time Member of CSI			
Consultancy Activities:	Guest Lectures in I.E.T.E., Mahatma Gandhi Labor Institute			
Awards:				
Contact Info:	(O): 079-26305972	Email: hiteshparmar.ks@gmail.com		
Area of Specialization:	Computer Science			
Subjects Taught:	Network Security, Cloud Computing, Software defined networking			

Student Activities:

Events at K.S.

K.S. School of Business Management provides its students numerous opportunities for co-curricular activities to enrich their interests. Students keep refreshing their minds via events like Technomantra, Tornado and Advent. KS'ites believe in the mantra that true enjoyment is not just in the destination, but in the journey as well – which is why they engage in teamwork and group activities leading to these events, considering these events are organized, managed and executed by the Students Council.

Advent

We organize a two day s event under the banner of “ADVENT” consisting of Management Games, Print Ad competition and lot other interesting activities that give your minds an outlet to explore their creativity and talent. We have been successfully organizing this event since last 12 years. Last year more than 1500 students witnessed the event from more than 25 B-Schools across Gujarat. Every year we organize ADVENT to continue the legacy of creativity.



Technomantra - "A Mantra to Infotainment"

The magnificent techno-fest organized by K. S. School of Business Management is one of the most awaited events of the college. On the eve of Technomantra, the battle between the sharpest minds of Ahmedabad commences. Technomantra is a technology-themed, inter-college event that is conceptualized, co-ordinate and executed by the students of K.S. School of Business Management.



Tornado

The annual cultural festival of the institute, Tornado is a reinvention of creativity, innovation and acknowledgement of the artistic and creative skills of the students. A range of activities like Fashion Show, Singing Competition, Dance Competition, Skits are the prime highlights of this two day cultural fiesta. The experience that students acquire while managing and co-coordinating the entire event becomes an added advantage in their repertoire.

