Instructions: (1) Mention clearly the option you attempt.
   (2) Figure to the right indicate full marks.

1. (a) What is communication? Explain the process of communication.  
   OR
   (b) Write short notes on any two of the following:
       (1) Seven C’s of goods Communication,
       (2) Barriers to Communication,
       (3) Importance of communication in Business,
       (4) Language as the most important tool of Communication.

2. Do as directed:
   (a) Use the following phrasal verbs in meaningful sentences: (any two)
       (1) Carry out
       (2) Keep on
       (3) Make out.
   OR
   (a) Use the following idioms in meaningful sentences: (any two)
       (1) Black and white
       (2) A fool’s paradise,
       (3) To pick a quarrel.
(b) Suggest one word for the following: (any three)

1. One who compiles a dictionary
2. A place where money is coined
3. The science of reasoning
4. The art of beautiful hand-writing.

(c) Use the following pairs of words in meaningful sentences: (any two)

1. Bridal – Bridle
2. Curbs – Kerbs

3 Write an essay of about 150 words on any one of the following:

1. Commercialization of Sports
2. Computer and human life
3. Importance of education in business
4. War and peace.

4 Read the given passage carefully and answer the questions that follow:

The Bhagwati Committee Report on "Unemployment" has noted that "unemployment and under-employment are the biggest challenges of the day and we are sitting on a volcano." This observation is, indeed, disturbing. It sounds a grim prophecy that may prove explosive for India's social, moral and economic health.

India has still retained its agricultural complexion. The greater part of Indian population belongs to villages. In urban India, the menace of educated unemployment is very acute. Insufficient rate of development is one of the chief reasons. Hence job opportunities have not kept pace with the numbers of persons (both in villages and cities) seeking jobs.
Population explosion is another cause that has aggravated the problem of unemployment. Schools and colleges are crowded with masses. Every year, Indian Universities produce thousands of graduates in different faculties. The spread of education is necessary for a strong nation. But it should be rationalized. Higher education has become very cheap. On the other hand, young degree holders have given up traditional professions. This is also a contributory factor. Modernisation and computerisation in certain industries have rendered many peoples jobless. These and many other reasons are responsible for unemployment in the country.

Unemployment is not, merely, an economic phenomenon. It cannot be assessed or evaluated in isolation. It results in the problem of law and order. Educated youths take up unlawful activities. It also leads to mass discontent and frustration.

In order to tame this problem, our planning and policies should be framed in the context of our social, economic and psychological needs of rural and urban population. For instance, the family planning programme should be implemented more effectively in rural areas. Formal education also should be replaced by jobs-oriented education. Over and above everything else, we should have honesty and sincerity in the implementation of these remedies.

**Questions :**

(1) What is the observation of the Bhagwati Committee Report on 'Unemployment'?  
(2) State any four factors responsible for unemployment in India.  
(3) What can be the possible outcome of unemployment?  
(4) How can the problem of unemployment be solved?  

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Given below is a list of words. Fill in the blanks with words of the same sound but with different spellings and meanings:
(caste, right, eight, fair, no, berth)

1. She was ___________ in a wicked role in that film.
2. The ___________ from Ahmedabad to Delhi by train has increased.
3. I told him that I ___________ the Director very well.
4. I can ___________ with left hand too.
5. They were very happy at the ___________ of their daughter.
6. Yesterday Ramesh ___________ lunch with Geeta.

Rewrite the following as instructed: (any nine)

1. You ___________ always tell the truth. (Use the appropriate modal)
2. At this moment, they ___________ the concert. (Use the correct form of 'to attend')
3. I will certainly look into the matter. (Change the voice)
4. My brother has ___________ MBA degree. (Use suitable article).
5. She is very good ___________ dancing. (Use appropriate preposition)
6. Let's go out for dinner. (Add a question tag)
7. She is always standing first in class. (Correct the sentence, if necessary)
8. He ___________ talk to me like this! (Use suitable modal)
9. The chair is dirty, don't sit ___________ it. (Use suitable preposition)
10. Deliver the message to the Doctor. (Add question tag).
11. The cool wind is ___________ sure sign of a storm. (Use suitable article)
12. For the last ten years, he ___________ in Ahmedabad. (Use correct form of 'to live'.)