Instructions: (1) Attempt all questions.
(2) Figures to the right indicate marks.

1. What do you mean by strategic management? How SWOT analysis is helpful in business management?

OR

1. (a) Discuss the influence of Business ethics on modern business environment.
(b) Write a short note on social audit with reference to India.

2. Discuss the objectives and instruments of monetary policy.

OR

2. (a) Write a note on OTCEI.
(b) Explain various functions of capital market.

3. Discuss the important Industrial policy developments after 1990.

OR

3. (a) Explain different objectives of price and distribution control in India.
(b) What is Disinvestment? Discuss the process of disinvestment in India.
4 Critically examine the EXIM policy development after 1990. 14

OR

4 (a) Discuss the advantages of joint venture. 7
(b) Write a note on:
EOU and EPZ (SEZ). 7

5 Short notes: (any two) 14
(a) Quality circles
(b) Impact of Globalisation
(c) Social responsibility of business towards employees and consumers
(d) Economic roles of government.