

**GUJARAT UNIVERSITY  
B.COM SEMESTER IV**

**F C 202 C --- COASTAL MANAGEMENT**

**Objectives:**

- Natural and human factors that impact coastal marine ecosystems,
- Central, state and local management mechanisms and policies
- New trends in coastal management including integrated, ecosystem and watershed approaches

**Unit I**

- Introduction to Coastal Management
- Definition: Coastal area, coastal resources,
- History of Indian Coastal Management

**Unit II**

- Overview of coastal management concepts and principles, important tools for coastal management
- Example of The Coastal Resource Management Project

**Unit III**

- Issues addressed by coastal management: resource use conflict, population growth and poverty, illegal activities, pollution, biodiversity conservation
- Coastal vulnerability - hazards and strategies

**Unit IV**

- Management on coastal fisheries and coastal aquaculture /study cases
- Coastal Natural Resource
- Policy, legislation and institutional arrangement for coastal management

**Reference:**

1. An Introduction to Coastal Zone Management, Timothy Beatley, David J. Bower, and Anna K. Schwab 2<sup>nd</sup> Edition, Island Press
2. Coastal and Estuarine Management , Peter W. French, Routledge,
3. Beaches and Coasts, Duncan M. FitzGerald, Blackwell Publishing,
4. Coastal Zone Management in Tamilnadu, Dwivedi, S.N., Natarajan, R and Ramachandran, S.,

**GUJARAT UNIVERSITY  
B.COM SEMESTER IV**

**S S 202 D LEGAL DRAFTING**

UNIT- I MEANING OF LEGAL DRAFTING, LEGISLATIVE DRAFTING

UNIT-II EXPECTATIONS AND RESPONSIBILITIES OF THE LEGISLATIVE  
DRAFTSMAN

UNIT-III DRFTING TECHNIQUES

UNIT-IV USE OF WORDS, SYNTAX AND PUNCTUATION IN LEGISLATIVE  
DRAFTING

REF:

PRINCIPLES OF LEGISLATION & LEGISLATIVE DRAFTING II ND EDITION

N K CHAKROBARTY

R CAMBAY & CO PVT LTD, KOLKATTA

**GUJARAT UNIVERSITY**  
**B.COM SEMESTER IV**

**F C 202 D Business Process Outsourcing**

Syllabus

*Objective:*

The objective of the course is to acquaint the students with the outsourcing, Business Process Outsourcing, various aspects of Outsourcing etc.

**Module**

<b>No.</b>	<b>Modules/Sub-Modules</b>
<b>I</b>	<b>Outsourcing-</b> Introduction, Outsourcing and reengineering, Types of outsourcing, ICT opportunities, Outsourcing development phases, Information technology and Outsourcing, Need, Reasons, Benefits of O, Outsourcing risks, Outsourcing success factors, outsourcing Process, Outsourcing network, Outsourcing drivers, Trends of outsourcing, Business models, Pricing models in outsourcing, Strategic decision to outsource, Outsourcing and BPO, Emerging opportunities in outsourcing industry
<b>II</b>	BPO- Introduction, Global scene, Outsourcing in India, Trends in high end ITES in India, Key players in Indian outsourcing industry, Strategic business process outsourcing, ITES-BPO industry of India, Growth drivers of Indian ITES-BPO, Domestic BPO market growth
<b>III</b>	Quality Standards and Methodologies for BPO
<b>IV</b>	Challenges deal by Indian BPO sector, Attrition and Indian BPO
<b>V</b>	Emerging opportunities – KPO, LPO, RPO, MRO etc. The future of outsourcing industry

Reference textbooks:

1. BPO Industry in India by S K Awasthi by Jain Book
2. Business Process Outsourcing For Strategic Advantage by Saxena and Bharadwaj By Excel Books.
3. Business Process Outsourcing: Its Prospects and Challenges by Barua, Nayan et al eds
4. Business Process Outsourcing: Process, Strategies, and Contracts (Hardcover) By: John K. Halvey
5. ESSENTIALS OF BUSINESS PROCESS OUTSOURCING by Rick L. Click
6. Business Process Outsourcing: Process, Strategies, and Contracts (Wiley Desktop Editions) (Hardcover) By: Barbara Murphy Melby (Author) and John K. Halvey
7. Business Process Outsourcing: The Competitive Advantage [Hardcover] Rick L. Click, Rick L. Click